

# INTERNATIONAL CSR FORUM

1<sup>st</sup> Meeting  
Conference Call (2 hours)  
April 29, 2009 at 1pm(EDT-New York)/19h (Paris)

## TOPIC: PROMOTING EFFECTIVE METHODS TO ENSURE ADEQUATE ENFORCEMENT OF INTERNATIONAL CSR PRINCIPLES

### MEETING AGENDA

---

- Short introduction (*Alissa*)
- 

#### I. DISCUSS CURRENT PROPOSALS: (1 HOUR)

---

*Each presenter will make a brief (3-5 min) presentation of their project.*

##### CURRENT PROPOSALS:

- Draft binding EU legislation/European CSR corporation (*Alissa*)
  - Draft a framework for 'International Company law' which will be binding on all multinational corporations (*Olufemi Amao*)
  - Create a Generation 3 Supply Chain Management (SCM 3.0) (*Sune Thorsen*)
  - Require companies to produce an annual CSR/sustainable development report integrating ESG (environment/Social/Governance) in the financial analysis as well as respect for human rights norms. (*Cecile Renouard*)
  - Replace the Global Compact voluntary approach by a normative and compulsory Code of Conduct increasing extraterritorial competencies of courts (*Cecile Renouard*)
  - 1-10 movement for Fourth Sector organizations (*Terry Mollner*)
  - Apply and implement ISO 26000 in order to enforce a higher level of social responsibility (*Yvon Martinet*)
  - Create an association/think tank which would focus on three main goals: 1) academic research on CSR principles, 2) coproducing practical projects with public and private actors, and 3) lobby for CSR issues in Europe and the US (*Benoit Petit*)
- 

#### II. Q&A ON SPECIFIC PROJECTS (20 MINUTES)

---

- Participants will offer unsolicited input on the strengths and weaknesses of each project.
- 

#### III. BRAINSTORMING ON HOW TO PULL OUR RESOURCES TOGETHER TO PROMOTE MANDATORY CSR PRINCIPLES MORE EFFECTIVELY (30 MINUTES)

---

- Can we pull our resources together to promote mandatory CSR principles more effectively?
  - Best ways to create a CSR network
  - How could we help each other in an efficient way?
  - What would you need on your projects that you are missing today?
- 

#### IV. CONCLUSION: NEXT STEPS (10 MINUTES)

---